

Journal Instructions

Purpose:

Because this class is a 15-week course condensed into 4 weeks and because it is a fully online, asynchronous course, I wanted to keep the assignments straightforward yet still meaningful. For each lesson, you will complete a journal assignment. Journal entries will contain up to 3 questions and will ask you to reflect on your personal identity, personal thoughts and feelings, and on course material. These journals will demonstrate your understanding of course material and will demonstrate your participation in this course.

Expectations:

I expect you to title your files correctly – failure to do so will result in an automatic 0 for that full journal assignment. I expect you to follow the instructions given on the journal page for each journal. The length provided is a guide – you can certainly write more if you would like. Please note that anything below the minimum sentence length is likely not enough to adequately express your ideas. Even if you hit the correct length, that does not guarantee that you will get maximum points. Maximum points will be given for responses that: address the prompt; demonstrate full understanding of the concept at hand; indicate attention to detail; are well written and proofread; demonstrate coherent thought patterns; demonstrate depth of thought; and demonstrate attention and care.

Types of Journals:

- **Analysis:** this type asks you to analyze specific content. Your analysis will be informed by the day's/unit's lessons and will demonstrate your understanding of course material.
- **Article:** this type asks you to respond to ideas that were presented in and are relevant to the article that you read for that lesson. Your response will demonstrate that you read the article and that you both understand it and have thought deeply about it.
- **Example:** in this type, I will ask you to seek out an example of something that I talk about in the lecture and discuss that example in relation to the course content.
- **Lecture:** this type asks questions that deal directly with material from the lecture. Your response will demonstrate your attention to detail as well as understanding of course material.
- **Partner:** this type will require you to go into an assigned partner's past journals and respond to specific questions.
- **Personal:** this type asks for your thoughts and opinions. These journals are often going to be done at the start of the lesson as a way to get you thinking about the topic of the day's lesson.
- **Screening Response:** this type will be utilized when we watch episodes of *Black Mirror*. You will be asked to reflect on each episode in a variety of ways. Your response will demonstrate your ability to think critically and deeply about the episodes.
- **Summary:** this type is assigned when you are asked to read an article. Typically, I do a full assignment for articles, but am instead distilling it down to you providing a clear summary of that author's argument.
- **Take Home Reflection:** this type will ask you to reflect on the take homes from different lessons.

Formatting and Submission Requirements

Google Drive Folder	<ul style="list-style-type: none"> • Open your Temple Google Drive account • First time - Create a new folder in your Drive for this course • First time – Click on shared with me to find the 2 folders I have shared • Drag and drop them into your new folder in your drive for easy location • Go into the class journal folder and find your folder, open it
Document Type	<ul style="list-style-type: none"> • We are going to work directly in Google Drive • Once inside your individual journal folder, create a new google document for each new lesson • You will record all journal entries for that given lesson in that single lesson document • Any other document type (including pdf, jpeg, .pages, etc.) will not be accepted and will result in a 0
File Name	<ul style="list-style-type: none"> • Save your file as Last name, First name – Lesson # • Example: Palmieri, Stephanie – Lesson 1 • All file titles are listed on the journal page as a reminder
Google Doc Formatting	<p>Steps you should take immediately upon creating a new doc:</p> <ul style="list-style-type: none"> • Title your file correctly (not doing this step will result in a 0) • Select all – change the font to Times New Roman, 12 point, black font • Open up page setup – make sure your margins are set at 1 inch on all borders • In the upper left corner of each doc, type your first and last name, the course number, and the due date for that journal
Document Specifics	<ul style="list-style-type: none"> • All prompts and responses are single spaced • List each prompt • Follow a given prompt with your answer to that prompt • Put a single space between each prompt and response • Put a single space between each new prompt and response set
Sharing	<ul style="list-style-type: none"> • You DO NOT have to share the document with me or with your partner • We all have access to the folder • Once you create the document in your folder, we all have access to it • DO NOT send me a link – I don't need it
0 given for	<ul style="list-style-type: none"> • Incorrect document type • Incorrect file title including a missing word, an extra word, reversed last and first name • Late submission (remember, I can tell when you created your doc) • Going back in and editing past the due date/time (remember, I can see all of your edits and the times they took place) • Incorrect file submitted • Plagiarism
Access	<ul style="list-style-type: none"> • Students and instructor have access to all of your journal materials • Please note that anything you write has the potential to be read by your classmates • I expect you to operate with full academic honesty – if I find that you have altered, deleted, moved, changed, or otherwise disrupted another student's content, I will file charges against you with the university.

Journal Schedule

Due By 11:59pm	Lesson	Journal	Points Possible
Wed 5/13	Lesson 1: Course Intro	Journal 1.1 – Personal Journal 1.2 – Personal	20
	Lesson 2: Media and Society	Journal 2.1 – Personal Journal 2.2 – Analysis	25
	Lesson 3: Media and Identity	Journal 3.1 – Personal Journal 3.2 – Summary Journal 3.3 – Article	30
Fri 5/15	Lesson 4: Media and Community	Journal 4.1 – Personal Journal 4.2 – Personal Journal 4.3 – Partner	30
	Lesson 5: Media Analysis Part 1 - Basics	Journal 5.1 – Summary Journal 5.2 - Lecture	25
	Lesson 6: Media Analysis Part 2 – Color/Symbol	Journal 6.1 - Analysis	20
Mon 5/18	Lesson 7: Media Analysis Part 3 – Light/Dark	Journal 7.1 – Takehome Journal 7.2 – Analysis	25
	Lesson 8: Media Analysis Part 4 – Camera Angle	Journal 8.1 – Partner Journal 8.2 - Analysis	30
	Lesson 9: Media Analysis Part 5 - Sound	Journal 9.1 – Analysis	20
Wed 5/20	Lesson 10: Media Analysis Part 6 – Face and Body	Journal 10.1 – Takehome Journal 10.2 - Analysis	25
	Lesson 11: Media Analysis Part 7 – Power and Norms	Journal 11.1 – Partner Journal 11.2 - Analysis	30
	Lesson 12: News Media Intro	Journal 12.1 – Summary Journal 12.2 - Article	25
Fri 5/22	Lesson 13: News Media Tactics Part 1 – Framing, Priming, Agenda Setting	Journal 13.1 - Takehome Journal 13.2 - Summary	25
	Lesson 14: News Media Tactics Part 2 – Fake News	Journal 14.1 – Summary Journal 14.2 - Example	25
	Lesson 15: Logical Fallacies	Journal 15.1 – Partner Journal 15.2 - Example	25

Wed 5/27	Lesson 16: Hegemony	Journal 16.1 – Takehome Journal 16.2 - personal	20
	Lesson 17: Spiral of Silence	Journal 17.1 – Personal Journal 17.2 - Lecture	20
	Lesson 18 :Cognitive Dissonance	Journal 18.1 – Summary Journal 18.2 - Personal	25
Fri 5/29	Lesson 19: Utopia/Dystopia	Journal 19.1 – Takehome Journal 19.2 – Personal	20
	Lesson 20: <i>Black Mirror</i> (“The National Anthem”) – News Media	Journal 20.1 - Screening Response Journal 20.2 - Screening Response	30
Mon 6/1	Lesson 21: <i>Black Mirror</i> (“The Waldo Moment”) – News Media	Journal 21.1 - Screening Response Journal 21.2 - Screening Response	30
	Lesson 22: <i>Black Mirror</i> (“The Entire History of You”) – Technology and the Body	Journal 22.1 - Screening Response Journal 22.2 - Screening Response	30
Wed 6/3	Lesson 23: <i>Black Mirror</i> (“Striking Vipers”) – Technology and Sexuality	Journal 23.1 - Screening Response Journal 23.2 - Screening Response	30
	Lesson 24: <i>Black Mirror</i> (“Nosedive”) – Technology and Community	Journal 24.1 - Screening Response Journal 24.2 - Screening Response	30
Fri 6/5	Lesson 25: <i>Black Mirror</i> (“15 Million Merits”) - Ethics	Journal 25.1 - Screening Response Journal 25.2 - Screening Response	30
	Lesson 26: <i>Black Mirror</i> (“White Bear”) - Ethics	Journal 26.1 - Screening Response Journal 26.2 - Screening Response	30
Mon 6/8	Lesson 27: <i>Black Mirror</i> (“White Christmas”) – Wrap Up	Journal 27.1 - Screening Response Journal 27.2 - Screening Response	30
	Lesson 28: Course Wrap Up	Journal 28.1 - Personal	15
Totals		<ul style="list-style-type: none"> • Article - 2 • Analysis – 7 • Example - 2 • Lecture - 2 • Partner - 4 • Personal – 11 • Screening Response – 16 • Summary – 6 • Take Home Reflection - 5 	720